



Expanding your
horizons



Extending your vision for 2016



Firmly established as one of the world's best conference centres, Belfast Waterfront will extend your vision with the opening of a 4,000m² expansion in May 2016. Built to the highest specification, the new development will fully integrate with the existing facilities and will double the size of the venue.

Belfast Waterfront's stunning architecture epitomises contemporary design at its best. With spectacular city views, the venue offers a range of flexible conference, exhibition, banqueting and break out space for any event from 10 to 2,000+ delegates.



Building on a reputation

Outstanding customer service is the backbone of our success, earning the centre international acclaim and loyalty from a long list of valued clients.

Clients have the added advantage of tapping into the knowledge of a team whose extensive event experience spans almost 20 years.

With a proven track record in delivering successful prestigious events, the new extension will further enhance our capacities and capabilities.

Emulating the majestic stance and contemporary style of the existing building, the new venue will exude elegance, with stylish interiors boasting a unique mix of bright and airy spaces and state-of-the-art facilities:

- 4,900m² of exhibition space
- 2,000-seat auditorium
- 380-seat studio
- 17 meeting rooms for 10 to 200 delegates
- Exterior terraces with spectacular riverside views
- Vehicle lift accessing main event spaces
- Exceptional catering from coffee to banqueting
- Support services designed with you in mind
- Dedicated in-house team of specialists at your service

International recognition and prestige

- One of three runners-up in 2012 AIPC Apex Award for the World's Best Convention Centre
 - Hosted high profile city events, including presidential visits by US President Barack Obama and Former President Bill Clinton, and 2013 World Police and Fire Games
 - Accommodated a diverse mix of clientele including RCS Sport (Giro d'Italia), International Seed Federation, Royal College of Anaesthetists, Soroptimist International, Hampton Medical Conferences, Laithwaite's Wine and Institute of Materials Minerals and Mining, Association of Surgeons in Training
-



Worth shouting about



"...We are delighted to be holding this prestigious conference and exhibition on wave and tidal energy – the largest of its kind in the world – in such a professional and friendly venue in central Belfast, and we hope to return here in the future."

Garth Halliday, Director of Events, Marketing and Membership, RenewableUK

"We're very happy to have chosen the Waterfront...it's a very prestigious venue which usually hosts the most important events in Belfast: the Giro d'Italia Big Start will be one of them!"

Giovanni Nipoti, Cycling Marketing Manager, RCS Sport (2014 Giro d'Italia)

"The staff went above and beyond their duties to make sure that our conference ran smoothly and without fault. The venue has a perfect location in Belfast and suits all sizes of event...We will be promoting the venue to many more committees that we work with in the future."

Amy Dudden, Technical Manager, Kenes UK

"Knowing we had great support and such a helpful team working on our behalf made this experience thoroughly enjoyable and created a truly memorable event."

Dr Ed Fitzgerald, Conference Director and Past President, Association of Surgeons in Training

Warmest of welcomes

When you choose Belfast Waterfront, the warmest of welcomes awaits your delegates and our unwavering support will help you bring your creative vision to life.

From the outset, you will be the centre of attention with your own personal event coordinator with you every step of the way, attending to your every need and advising you on how to take full advantage of our facilities and services.

Whatever your requirements, our dedicated events team are on hand with their wealth of experience to deliver your vision and to make sure everything runs smoothly. Our attention to detail sees many customers return to the award-winning venue year after year.



"Thank you for your warm welcome..."
President Barack Obama, Belfast Waterfront, 17 June 2013





Exceeding your expectations

As delegates continue to seek the 'ultimate' experience, Belfast Waterfront's state-of-the-art expansion, equipped with a communication and operational infrastructure to support any event, promises to meet and exceed the expectations of delegates and organisers alike.

Delegates

Ease of access: Dedicated riverside entrance, serviced by escalators and elevators to support ease of access and facilitate crowd flow

Wow factor: City centre location, stunning architecture, spectacular riverside views, bright and airy ambience together with the latest audio visual technology resulting in high quality professional delivery of requirements

Best seats in the house: Every seat in our 2,000-seat auditorium provides a clear view of the stage

Warmest of welcomes: Belfast Waterfront's trained customer service team is on hand to extend the warmest of welcomes to delegates and assist in any way

Organisers

Greater flexibility: The extension brings an additional 4,000m² of flexible conference, exhibition, banqueting and break out space

Carte blanche: External terraces offering panoramic city views and clear span space will empower organisers to create an event which will wow audiences

Efficient set up: Vehicle lift access to Hall 1 will assist set up

City's top attractions at your disposal: You'll be spoilt for choice with everything you could want or need on your door step

Support of a multidisciplinary team: Tap into a rich pool of knowledge to help create the best event ever



Informal Meeting of
EU Employment
and Social Policy
Ministers (EPSCO)

UK
PRESIDENCY
OF THE EU
2005

Meeting of Employment and Social Policy Ministers

Must-visit business tourism destination

Named Best Conference and Incentive City Destination in the UK, at the 2013 Conference & Incentive Travel (C&IT) Excellence Awards, Belfast is bursting with new attractions and, together with Belfast Waterfront's extension, it's a must-visit business tourism destination.

Northern Ireland's capital city is wonderfully compact and travelling to Belfast couldn't be easier with two major airports serving the city: George Best Belfast City Airport, located in the heart of the city and Belfast International Airport only 25 minutes away. Fly here in under an hour from 21 mainland UK airports including London which has over 179 flights a week. With 158 European and International routes servicing both Belfast and Dublin, the city is also easily accessible for international delegates.

Continued investment has radically changed Belfast's landscape with new world-class tourist attractions across the city and iconic buildings being restored. Undeniably Northern Ireland's capital has become a vibrant and happening city that will stir the imagination and appeal to a wide range of delegates.

When you choose Belfast Waterfront your welcome extends across the city. Under the umbrella of 'Team Belfast', the venue works with hoteliers, restaurants and other key attractions to create a memorable experience citywide. So no matter what size your event is, you will be the biggest act in town and will receive the undivided attention of the city's businesses.

From the capital city, Belfast, you can easily discover what the rest of Northern Ireland has to offer including the remoteness of the magnificent lakes in county Fermanagh, the breathtaking Giant's Causeway and Bushmills, famous the world over for its whiskey.

It's time to visit Belfast!

Six floors of endless possibilities

Level 0 & Concourse

2 main entrances to effectively manage large events simultaneously

Auditorium

Tiered seating design for 2,000 delegates together with excellent acoustics guarantee delegates the best seats in the house

Studio

With tiered seating for up to 380 delegates, or 510m² of flat floor space, ideal for banqueting and exhibitions

Riverside Entrance

660m² of glass fronted space with catering facilities ideal for welcome receptions

Lift and escalator access to all floors

Mezzanine Floor

Meeting Rooms

11 meeting rooms ideal for both breakout and standalone meetings

Arc Space

Key Guide

- Event Space
 - Back of House
 - Service Areas
 - Circulation
-

Level 1

Hall 1

Ceiling height of 9m to accommodate a variety of event requirements

1805m² of multipurpose space divisible by 4

Integral link to Hall 2

Hall 2

702m² clear span space divisible by 2 with access to an external terrace

New Foyer/Lobby Space

Direct access to wider Waterfront facilities

Bar and Gallery Areas

Flexible glass fronted spaces with enviable city views suitable for receptions, launches or dining

Level 2

Bar and Gallery Areas

Prime spaces ideal for corporate hospitality and boasting a spectacular city backdrop

3 smaller meeting rooms ideal for breakout and stand-alone meetings

Terrace area offering stunning riverside views

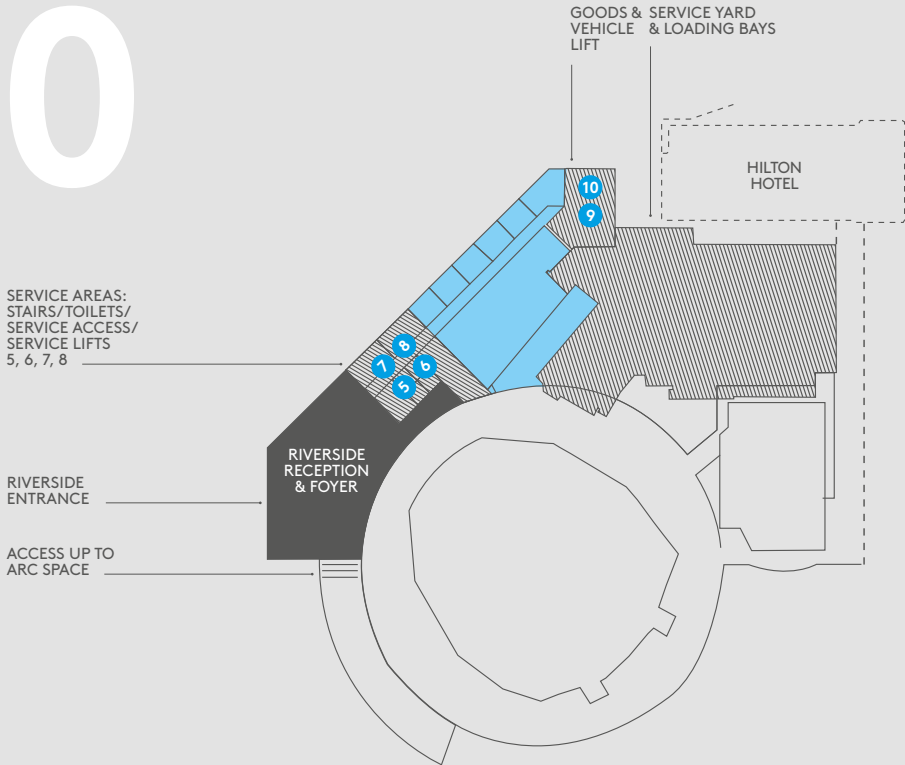
Level 3

Meeting Rooms

3 larger meeting rooms each accommodating up to 200 delegates

Rooms divisible into 6 smaller areas using acoustically sound, flexible partitions

0



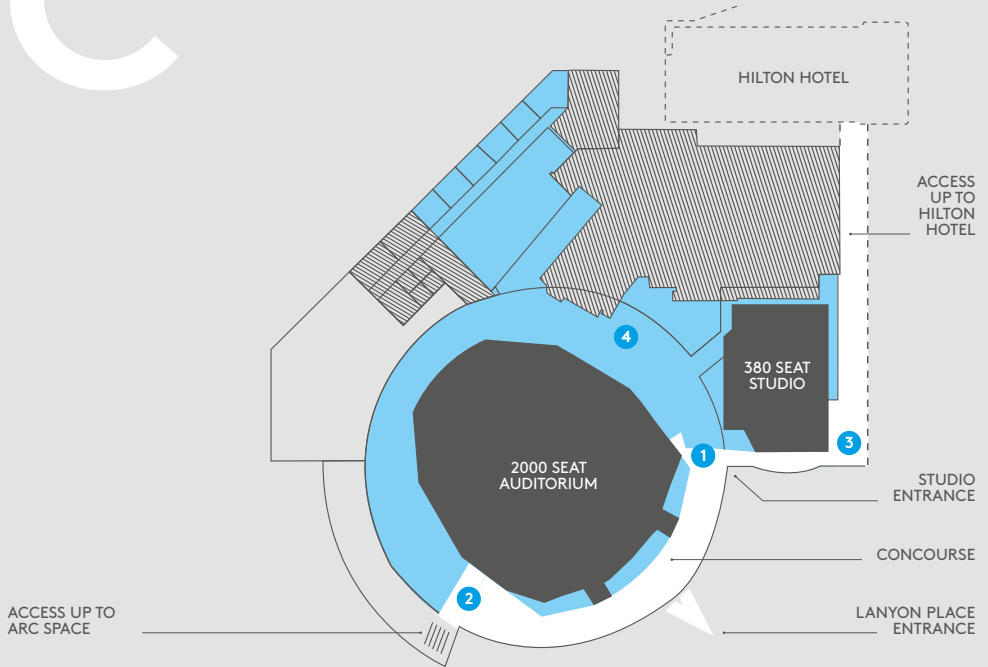
Level 0

Room	Floor Area (m ²)	Minimum Room Height (m)	Electrical Sockets	Theatre	Classroom	Boardroom	Banquet	Exhibition Stands (3m x 2m)
Riverside Reception & Foyer	660	—	—	—	—	—	—	—

Lift Guide

- 1 Concourse, 1, 2
- 2 Concourse, Arc Space, 1, 2
- 3 Concourse studio and studio balcony
- 4 Back of house facilities, Concourse, Mezzanine, 1, 2
- 5 Access to levels 0, 1, 2, 3
- 6 Access to levels 0, 1, 2, 3
- 7 Access to back of house facilities, kitchens, basement, levels 0, 1, 2, 3
- 8 Access to back of house facilities, kitchens, basement, levels 0, 1, 2, 3
- 9 Vehicle lift, basement and level 1
- 10 Goods lift, basement, kitchen and level 1

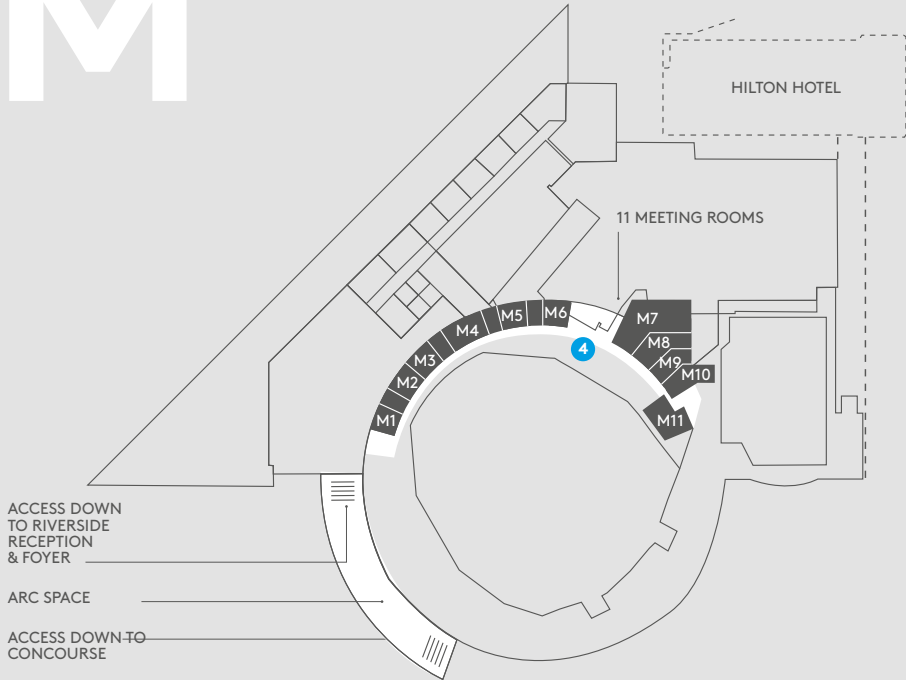
C



Concourse

Room	Floor Area (m ²)	Minimum Room Height (m)	Electrical Sockets	Theatre	Classroom	Boardroom	Banquet	Exhibition Stands (3m x 2m)
Main Auditorium	520	16.50	As required	2000	300	120	450	37
Studio	510	6.49	As required	380	90	80	250	35
Concourse	300	4.20	As required	—	—	—	—	9

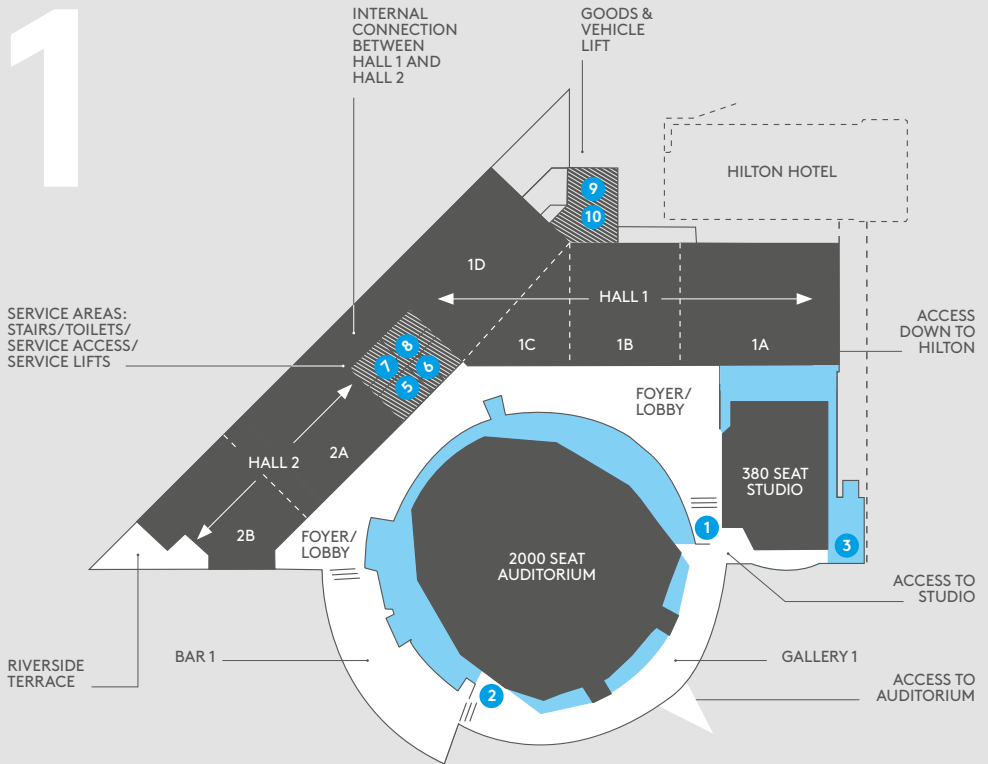
M



Mezzanine

Room	Floor Area (m ²)	Minimum Room Height (m)	Electrical Sockets	Theatre	Classroom	Boardroom	Banquet
Conductor (M1)	18.06	2.35	10	18	12	10	10
Soloist (M2)	18.90	2.35	8	18	12	10	10
Harland (M3)	18.90	2.35	8	18	12	10	10
Pirrie (M4)	30.66	2.35	14	28	16	16	20
Andrews (M5)	18.90	2.35	8	16	12	12	10
Ritchie (M6)	18.48	2.35	8	16	12	12	10
Lagan (M7)	79.50	2.35	24	65	30	26	40
Blackstaff (M8)	35	2.35	12	25	12	12	20
Farset (M9)	24	2.35	8	20	16	12	10
Olympic (M10)	28	2.35	8	20	16	12	10
Titanic (M11)	41	2.35	16	30	16	16	20
Arc Space	305	2.54	As required	200	—	—	150

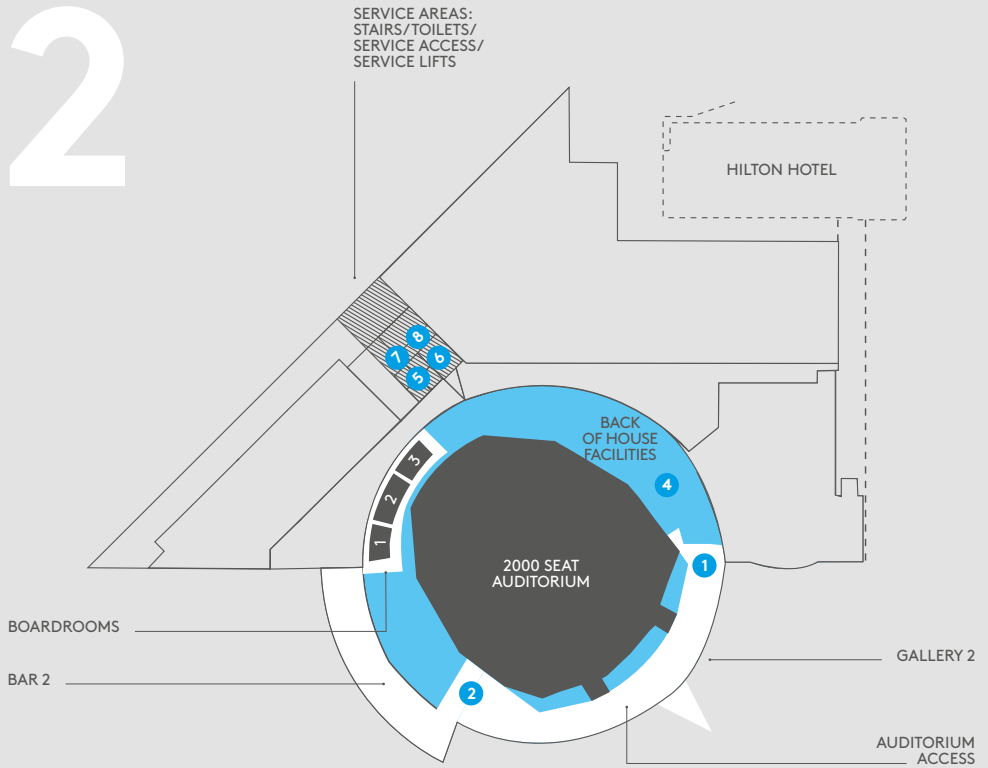
1



Level 1

Room	Floor Area (m ²)	Minimum Room Height (m)	Electrical Sockets	Theatre	Classroom	Boardroom	Banquet	Exhibition Stands (3m x 2m)
Hall 1	1805	5	As required	2000	1000	—	1000	180
Hall 1A	687	9	As required	800	430	—	480	70
Hall 1B	392	9	As required	450	240	60	270	45
Hall 1C	279	5	As required	200	100	40	170	25
Hall 1D	394	5	As required	450	240	60	270	40
Hall 2	702	5	As required	800	430	—	450	55
Hall 2A	439	5	As required	500	270	—	300	30
Hall 2B	262	5	As required	300	160	50	150	20
Bar 1	311	2.68	As required	150	100	—	200	12
Gallery 1	211	4.06	As required	—	—	—	180	14

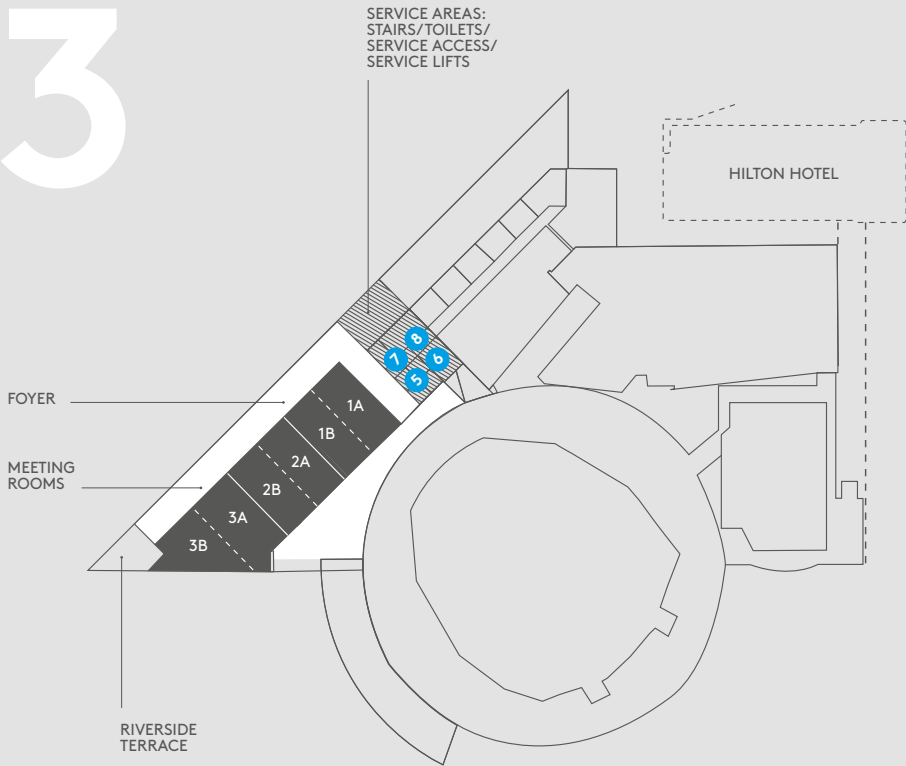
2



Level 2

Room	Floor Area (m ²)	Minimum Room Height (m)	Electrical Sockets	Theatre	Classroom	Boardroom	Banquet	Exhibition Stands (3m x 2m)
Boardroom 1	35	2.35	As required	25	12	12	—	—
Boardroom 2	38	2.35	As required	25	12	12	—	—
Boardroom 3	30	2.35	As required	20	16	12	—	—
Bar 2	306	2.54	As required	200	150	—	250	12
Gallery 2	243	3.4	As required	—	—	—	—	14

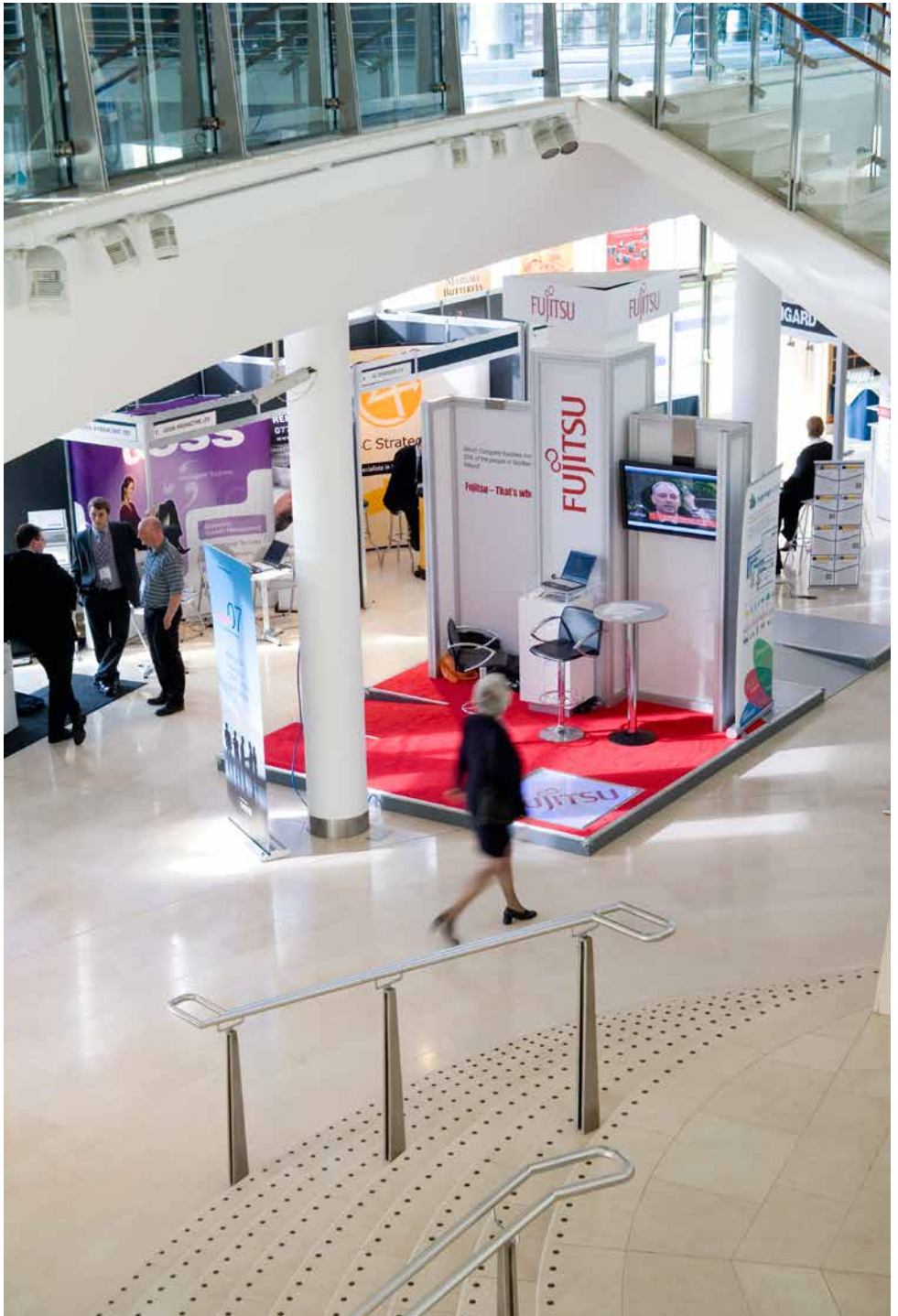
3



Level 3

Room	Floor Area (m ²)	Minimum Room Height (m)	Electrical Sockets	Theatre	Classroom	Boardroom	Banquet	Exhibition Stands (3m x 2m)
Meeting Room 1	155	3.2	As required	200	120	50	100	—
Meeting Room 1A	77	3.2	As required	100	60	25	50	—
Meeting Room 1B	77	3.2	As required	100	60	25	50	—
Meeting Room 2	154	3.2	As required	200	120	50	100	—
Meeting Room 2A	77	3.2	As required	100	60	25	50	—
Meeting Room 2B	77	3.2	As required	100	60	25	50	—
Meeting Room 3	182	3.2	As required	240	140	65	130	—
Meeting Room 3A	77	3.2	As required	100	60	25	50	—
Meeting Room 3B	105	3.2	As required	140	80	40	80	—

Lifts **5** **6** **7** **8**





Members of:



visit
Belfast

To find out how we can make your event a truly memorable experience, please contact the sales team:

Belfast Waterfront
2 Lanyon Place
Belfast
Northern Ireland
BT1 3WH
t: +44 (0) 28 9033 4400
e: conference@waterfront.co.uk



Project part financed by the European Regional Development Fund under the European Sustainable Competitiveness Programme for Northern Ireland



Belfast
City Council



tourism
northernireland